The new anti-amyloid monoclonal antibodies demonstrate that dementia can be treated. Not only - recent research indicates that it might even be preventable like we, today, successfully prevent vascular diseases such as stroke and myocardial infarction.

However, current memory clinics are ill-equipped to carry out the necessary medical acts. New health care services will need to be developed with ad hoc trained personnel, specific diagnostic technology, and an armamentarium of personalized risk reduction interventions. A brand new area of preventive medicine will thrive where Brain Health Services for the prevention of dementia will be the next generation memory clinics.

The event that will take place on 8 February 2024 at Campus Biotech in Geneva aims to educate professional stakeholders and the general public on the concept, opportunities, and challenges of dementia BHSs. It will roll out in two parts.

The Conference is devoted to an educated general audience and will give an overview of the concept, programmes, and roadmap of dementia BHSs.

The Workshop is devoted to professionals and potential initiators of pilot dementia BHSs. European healthcare providers, dementia experts, scientific societies, professional networks, pharma industry, patient advocates, funding agencies and charities will discuss the clinical foundations of and the business case for the setup of dementia BHSs.

This initiative falls in the larger context of the European and Swiss Brain Health plans.
Welcome and registration, 8:15 - 8:45 am

Conference, morning, 9:00 am - 1:15 pm
Open to public, registration required

9:00 - Welcome address
Professors Giovanni B. FRISONI, Director of the Memory Center, HUG and Gilles ALLALI, Director of the Leenaards Memory Center, CHUV
Professor Nicolas DEMARTINES, CEO, Lausanne University Hospital (CHUV)
Mr Bertrand LEVRAT, CEO, Geneva University Hospitals (HUG)
Mr Pierre MAUDET, State Councilor for Health and Mobility, Canton of Geneva

9:15 - Keynote lecture (Chair Claudio BASSETTI)
- Introduction: the European and Swiss Brain Health Plan (Claudio BASSETTI)
- Dementia prevention: concept and outcomes (Philip SCHELTENS)

9:55 - Brain Health Services (Chair Bruno DUBOIS)
- Concept and roadmap (Giovanni B. FRISONI)
- Risk profiling (Frank JESSEN)
- Risk communication (Leonie VISSER)

10:55 - Break

11:30 - Brain Health Services (Chair Bruno DUBOIS)
- Risk reduction: multi-domain interventions (Miia KIVIPELTO)
- Risk reduction: pharmacological strategies (Jeffrey CUMMINGS, Recorded)
- Cognitive enhancement: cognitive training (Andrea BRIOSCHI GUEVARA)
- Cognitive enhancement: non-invasive brain stimulation (Giacomo KOCH)

12:45 - Implications and conclusions (Giovanni B. FRISONI)
- Ethical and public health impact (Samia HURST-MAJNO)
- Final remarks (Giovanni B. FRISONI, Gilles ALLALI)

1:15 - Lunch

Post grad CME
CME credits will be requested to: Association des médecins du canton de Genève, Swiss Neurological Society, Swiss Professional Society of Geriatrics, Swiss Society of General Internal Medicine, Swiss Society of Psychiatry and Psychotherapy and Association Suisse des Neuropsychologues.
Workshop, afternoon, 2:15 - 7 pm
Workshop reserved to professionals, by invitation only

2:15 - Introduction
- Objectives and expected outcome of the workshop (Giovanni B. FRISONI)

2:25 - Dialogue on pilot experiences (Chairs Gilles ALLALI, Giovanni B. FRISONI)
- The Geneva BHS at HUG (Federica RIBALDI)
- The Scottish BHS of NHS Scotland (Craig RITCHIE)
- The Stockholm BHS at Karolinska (Miia KIVIPELTO)
- The Cologne BHS at Uniklinik Köln (Ayda ROSTAMZADEH)
- The Barcelona BHS at Barcelona Beta Brain Research Center (Oriol GRAU-RIVERA)
- The Amsterdam BHS at Amsterdam UMC (Wiesje VAN DER FLIER)
- The Alzheimer’s Prevention Clinic at NewYork-Presbyterian (Richard S. ISAACSON, Online)
- Discussion

4:25 - Break

5:10 - The business case for dementia prevention (Linus JÖNSSON)

5:30 - An exemplary business plan for dementia prevention (Speaker TBD)

5:50 - Round table (Chairs Philip SCHELTENS, Elena MORO)
Participants will be delegates from stakeholder entities and will deliver statements on the opportunities and challenges opened-up by the prospect of secondary prevention of dementia and cognitive impairment.

Patient advocates: Alzheimer Europe, Alzheimer Switzerland, Alzheimer Genève
Scientific societies: European Academy of Neurology (EAN), European Association of Geriatric Psychiatry (EAGP), European Association of Nuclear Medicine (EANM), European Society of Neuroradiology (ESNR), International Federation of Clinical Chemistry and Laboratory Medicine (IFCC), Federation of the European Societies of Neuropsychology (FESN), Swiss Federation of Clinical Societies (SFCNS), European geriatric medicine society (EuGMS), Swiss Neurological Society (SNS), World Organization of Family Doctors (WONCA)
Professional networks: European Alzheimer’s Disease Consortium (EADC), European Frontotemporal Dementia Network, European Dementia with Lewy Bodies Consortium (E-DLB), Swiss Memory Clinics (SMS)
Pharma industry: European Federation of Pharmaceutical Industries Associations (EFPIA)
Private research funders: Synapsis Foundation, Zurich, Fondation Leenaards Lausanne, Association Suisse pour la Recherche sur l’Alzheimer (APRA), Genève
Charities & international organisations: World Dementia Council (WDC), World Health Organisation (WHO), European Brain Council (EBC)

6:50 - Conclusions (Claudio BASSETTI, Giovanni B. FRISONI, Gilles ALLALI)
Speakers and chairpersons

**Gilles Allali**, Professor, Director of the Leenaards Memory Center at CHUV, Lausanne CH

**Claudio Bassetti**, Professor, Past President of the European Academy of Neurology, Professor and Dean of the Faculty of Medicine at the University of Bern CH

**Andrea Brioschi Guevara**, Head Neuropsychologist at the Leenaards Memory Center at CHUV, Lausanne CH and member of the ETF-BHS

**Jeffrey Cummings**, Professor, Director of the Chambers-Grundy Center for Transformative Neuroscience at the University of Nevada, Las Vegas NV and member of the ETF-BHS

**Bruno Dubois**, Professor, Professor Emeritus at Sorbonne University, Paris and Former Director of the Institute for Memory and Alzheimer’s Disease at the Hôpital Pitié Salpetrière, Paris FR

**Giovanni B. Frisoni**, Professor, Director of the Memory Center at HUG, Geneva CH and Leader of the ETF-BHS

**Oriol Grau-Rivera**, MD, PhD, Leader of the Clinical and Risk Factors for Neurodegenerative Diseases Research Group at the BarcelonaBeta Brain Research Center, Barcelona ES

**Samia Hurst-Majno**, Professor, Director of the Institute for Ethics History and the Humanities at the University of Geneva, Geneva CH and member of the ETF-BHS

**Richard Isaacson**, MD, Former Director, Alzheimer Prevention Clinic at Weill Cornell Medicine / NewYork-Presbyterian, New York NY; Institute for Neurodegenerative Diseases, FL USA

**Frank Jessen**, Professor, Director of the Memory Clinic at the University Hospital, Cologne GE and member of the ETF-BHS

**Miia Kivipelto**, Professor, Director of the Center for Alzheimer Research at Karolinska Institute, Stockholm SE and member of the ETF-BHS

**Giacomo Koch**, MD, PhD, Director of the Non-invasive Brain Stimulation Laboratory at IRCCS Santa Lucia, Rome IT and Full Professor at Department of Neuroscience at the University of Ferrara, IT and member of the ETF-BHS

**Elena Moro**, Professor, Associate Director of the Department of Psychiatry, Director of the Movement Disorders Unit, Grenoble FR

**Federica Ribaldi**, PhD, Senior Postdoctoral Researcher at the Memory Center at HUG, Geneva CH

**Craig Ritchie**, Professor, CEO and Founder Scottish Brain Sciences, Edinburgh UK

**Ayda Rostamzadeh**, MD, Director of the Cologne Alzheimer’s Prevention Center at Cologne University Hospital, Cologne GE

**Philip Scheltens**, Professor, Chairperson of the World Dementia Council, London UK and Professor Emeritus at Amsterdam University Medical Center, Amsterdam NL

**Wiesje van der Flier**, Professor, Scientific director Alzheimer Center at Amsterdam UMC, Amsterdam NL

**Leonie Visser**, PhD, Senior Researcher in Medical Communication at Amsterdam UMC, Amsterdam NL, and the Karolinska Institute, Stockholm SE
Practical Information

Venue
Campus Biotech, Chemin des Mines 9, 1202 Genève

More information
https://centre-memoire-hug.mynelis.com/extranet/public/events/1

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